



FOX Financial Services, Inc.

5 Waller Avenue, Suite 305 • White Plains, NY 10601 • (914) 761-1639 • Fax (914) 761-1659

Dear prospective client,

When it comes to investing and financial planning, do you ever feel overwhelmed by the many different financial products and services available? Would you feel more comfortable working with a fee-only professional advisor who can help you with the major financial decisions in your life? At **Fox Financial**, I can help.

You're not alone if you feel that today's financial world is only becoming increasingly more confusing and complex. As a licensed Certified Financial Planner and Registered Investment Advisor I educate my clients about how financial markets really work. I also explain that effective portfolio construction and long-term planning often involves combining and coordinating several financial products.

I will assist you in sorting through the myriad of financial products in the marketplace and then selecting only those that are appropriate for you. I will show you how by emphasizing low-cost investments for your portfolio while not compromising quality, you can increase net returns. For income oriented investors, I will show you ways to maintain your present level of returns while reducing risk.

For those of you who prefer not to be "do-it-yourselfers," I offer comprehensive asset management services. I will manage your portfolio on an ongoing basis according to clearly defined terms and conditions that we agree upon, thus freeing you to concentrate on the other areas of your life that you find more enjoyable. Whichever method you prefer, at Fox Financial I have a cost-effective, customized program just right for you.

There is no charge for the initial consultation so please don't hesitate to call when you're ready, schedule an appointment and learn more about how I can help you achieve your financial goals. For your review, I have enclosed a brochure and information packet that describes my services in more detail. Of courses references are also available.

Thank you very much for your interest, and I hope to be working with you soon.

Very truly yours,

Andrew Fox, CFP